



SILICON VALLEY YOUTH

2020-2021 OPERATING YEAR

www.siliconvalleyyouth.com

TO THE READER:

The COVID-19 pandemic in 2020 marked a time that will go down in history as an unprecedented threat affecting people everywhere. But despite the challenges brought on by the virus, the year has been one of immense growth for Silicon Valley Youth (SVY). Through panel events, donation drives, and projects, we have seen themes of community and unity everywhere we have been throughout the year.

During 2020, we've accomplished some incredible things:

- We donated \$10,000 to support the Ravenswood Educational Foundation at the beginning of the pandemic, allowing them to commit to purchasing iPads for the entire district.
- We collaborated with the Ravenswood School District, providing holiday toys for every student. Our donation of \$10,000 marked the first time in history this has ever happened.
- We led a mask project to help support the elderly and medical staff, coordinating individuals and organizing partnerships from communities in the Bay Area to donate tens of thousands of masks, both handmade and surgical.
- We grew the organization, expanding from the Santa Clara region to reach teachers and students from 55+ cities across the United States. We provided 75+ courses of individually curated curriculum to over 750 students, reaching students from multiple countries.
- We planned and hosted speaker panels to inspire and guide middle school students, speaking to thousands of students on leadership and education.
- We created a more rigorous system of internal structure: we worked with retired superintendents and experienced teachers to enhance class quality, and developed a rewarding partnership with a legal firm to clarify documents.

Truly, 2020 has marked a major milestone for SVY. We have come together to foster a global society of youth leaders, and provide opportunities for learning and education to students worldwide. At SVY, we continue to remain committed in our goal of developing the intellectual, moral, civic, and creative capabilities of youth so they can serve and lead our society. On behalf of the SVY executive team, advisory board, staff, and members, we're excited to bring you our 2020 Annual Report and share with you the highlights of our year.

Oliver Ye
President
Silicon Valley Youth

BY THE NUMBERS:

Despite the pandemic, the 2020 year has been one of the greatest years for SVY. We've surpassed our expectations on all ends, growing in both size and geography, and also adding on rigorous internal structure.

Working with retired superintendents and teachers from the Rotary Club, SVY has implemented a more rigorous system of course feedback; additionally, we have taken suggestions and incorporated it into our annual teacher training, adding even more depth and specificity to prepare our staff for the best possible semester: equipping them with the skills to tackle any situation and effectively hold an audience.

Additionally, we have recently come to a partnership with the legal consulting firm, Sidley Austin LLP. SVY has formed a pro bono partnership with Sidley Austin, with the goal of structuring and improving legal documentation.

22

new courses opened

35

new teachers joined
our organization

2

new
partnerships

34%

increase in donations
from the 2019-2020 year

IN 2020, WE:

TAUGHT



750+ STUDENTS

OFFERED



60+ COURSES

EXPANDED



TO 55 CITIES

RAISED

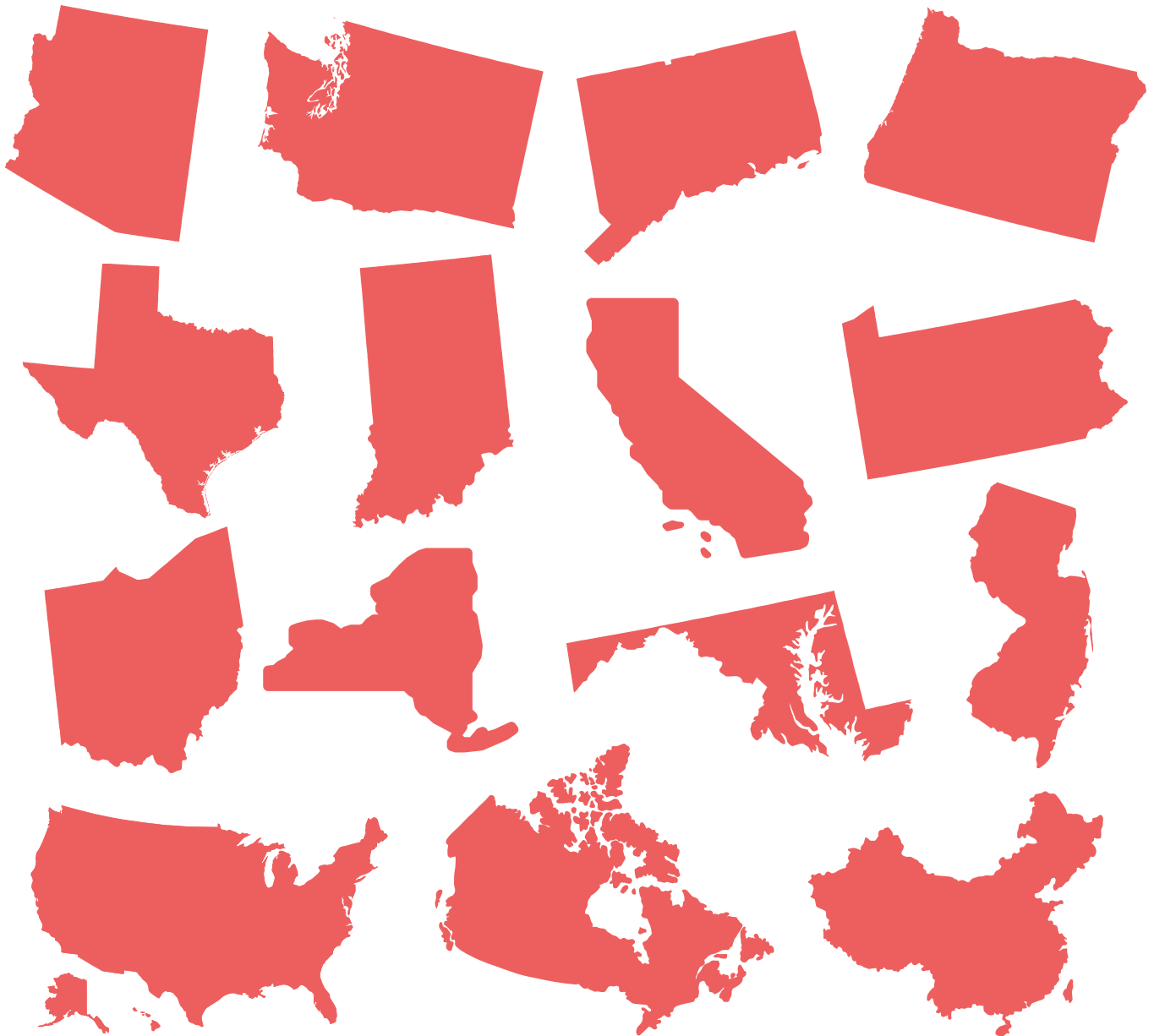


\$60,000+

WE CONNECTED:

with youth leaders and students across the world, hailing from **55 cities**, **12 states**, and **3 countries**.

SVY achieved great feats in expanding our outreach this year. Through increased use of social media platforms like Instagram and Facebook, we pushed our marketing campaign this year, ramping up our online presence. In combination with fliers sent out through messaging platforms, this year was the first time we explored the use of Google Ads and speaker series as modes of advertising. These efforts led to a record-breaking year within our organization.



COVID-19:

MASK PROJECT

As individuals who interact heavily with our community, we knew about the potentially effects of the virus immediately. Though SVY has historically been an educational organization, we felt that we had a responsibility to help protect the communities which had given us so much. With little hesitation, SVY decided to commit to leading the Bay Area Community Mask Project to provide PPE for elderly citizens in the community. SVY leaders experimented with blueprints and mask models and implemented an 'assembly-line' strategy to create and distribute masks. Through the collaborative effort of over 60 families, we were able to donate over 1800 handmade masks.

Along with the mask project, the SVY team also partnered with the Shin Shin Educational Foundation to donate over 25,000 pieces of personal protective equipment to the Santa Clara Valley Medical Center.

THE BREAKDOWN

200

students provided with free classes

1,800+

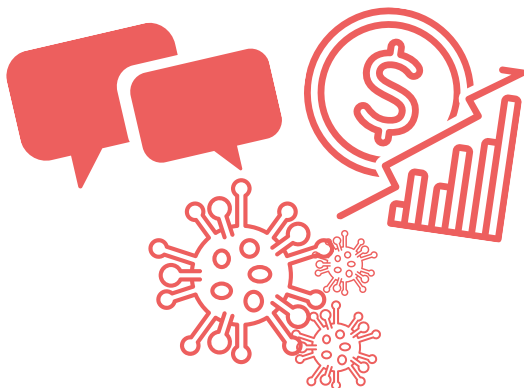
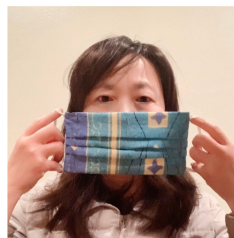
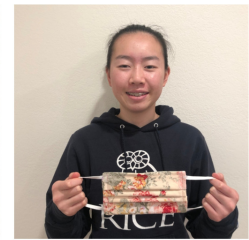
handmade cotton masks sown

ONE

community which came together

HUNDREDS

of seniors and medical professionals supported



QUARANTINE LESSONS

On top of donating personal protective equipment, we wanted to support students during the temporary pause of school. SVY provided free online courses during quarantine to 200 students. The eight courses, each four to six weeks long, covered topics including Economics, Current Events, and COVID-19.

DONATIONS:

SVY has always had a focus on supporting underprivileged school districts around us with the proceeds from our classes. Despite the challenges brought on by COVID this year, we still found ways to support our local districts. Below are our two largest donation projects.

iPad DONATION

We donated \$10,000 to support the Ravenswood Educational Foundation at the beginning of the pandemic, allowing them to commit to purchasing iPads for the entire district. This donation helped the students of Ravenswood School District by giving them more opportunities for learning and education through technology, especially during COVID-19.



HOLIDAY DONATION



During December, SVY donated \$10,000 worth of gift cards to support the Ravenswood School District in providing a Christmas present to every single student in the district. By doubling our contribution of previous years, SVY's donation, which covered Target Gift Cards for two entire grade levels, allowed Ravenswood to commit towards providing gifts for all students in their district. In history, this is the first time that the district was able to provide a present for every single student!

COMMENDATIONS

"We would like to express our deepest appreciation for your generous donation to our students. Your generous donation will brighten the holidays for our students and middle school families."

Gina Sudaria

Ravenswood District Superintendent

"Your generous support of the children, families, and teachers of Ravenswood has had such a tremendous impact. We are so grateful for your commitment and partnership."

Jenna Wachtel Pronovost

Executive Director,
Ravenswood Education Foundation

PANEL EVENTS:

Whether it is monetary donations, in person tutoring, leading community initiatives, the focus — and mission — of SVY has always been about giving back to the community. This past year, SVY hosted a series of successful panel events, where we invited SVY leaders share their experience with others. Speakers spoke on topics like college life, time management, school courses, extracurricular activities, and leadership. Through these panel events, we managed to reach and inspire over 700 students across the world, who came to listen to our seminars both in person and virtually.

SESSION 1:

To kick off the first seminar of our second annual SVY speaker series, SVY invited the high school teachers and leaders Anping Zhu, Michael Ma, Samika Swamy, and Sean Yang to speak on their high school experience. Speaking to an audience of over 300, they discussed course selection, time management, and club involvement.



SESSION 2

During our second speaker panel, SVY invited the high school teachers and leaders Andy Xu, Annli Zhu, Shreyas Rana, Sonia Swamy, and Tim Jing to speak on their high school experience. Speaking to students from multiple countries and numerous states, they discussed how SVY has shaped them as leaders and shared their extracurriculars.



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